

## Roquette Beauté Reveals a Comforting Thickener and Stabilizer

*Beauté by Roquette® ST 320 is a plant-based versatile thickener and stabilizer designed for gels and emulsions*

**La Madeleine, France — January 16, 2024 —** On the occasion of Cosmetagora, taking place in Paris, France, January 16 to 17, 2024, Roquette Beauté, introduces its new ingredient, Beauté by Roquette® ST 320, INCI Hydroxypropyl Starch Phosphate, to the cosmetics market. With Beauté by Roquette® ST 320, Roquette Beauté meets the demand of consumers for natural-based cosmetic products, that combine efficacy and pleasurable sensorial experiences.

### A plant-based comforting thickener and stabilizer

Beauté by Roquette® ST 320, Hydroxypropyl Starch Phosphate, is sourced from non-GMO maize<sup>1</sup>, vegan suitable and biodegradable. Easy-to-use thickener, it allows high flexibility in formulating stable cosmetics in a variety of applications and viscosity ranges.

This new addition to the Beauté by Roquette® offer brings a unique sensorial profile and proven efficacy to cosmetics formulations:

Different tests were performed to demonstrate Beauté by Roquette® ST 320 benefits:

- **Easy to disperse** in cold or warm water
- **Strong viscosity enhancement after cooking**
- **Very stable over time in both emulsions and gels**
- **Stabilizer of O/W emulsions** (reduction of size droplets)
- **Synergistic thickening effect with emulsifiers and cationic agents**
- **Easy viscosity adjustment** by playing on concentration

### Combining efficacy and pleasurable sensorial experiences.

Beauté by Roquette® ST 320 also acts as a sensory enhancer bringing comforting and cocooning textures to cosmetic formulations.

As consumers become more mindful of the impact of their beauty routines on their overall well-being, the trend towards holistic beauty continues to gain momentum in the beauty and personal care market.

With Beauté by Roquette® ST 320, cosmetic formulators can tap into this trend by creating indulgent and soft textures that offer both efficacy and pleasurable sensorial experiences.

"This addition to our product range is a great demonstration of our pledge to bring plant-based solutions to the cosmetics industry that meet consumers' expectations for safer products with the right balance of nature and technology, no more no less! At Roquette we focus on high-quality, versatile, and sustainable plant-based ingredients and develop multifunctional solutions providing high performance and amazing sensorial experiences," says Bénédicte Courel, Roquette Beauté General Manager.

### About Roquette: "Offering the Best of Nature"

Roquette is a family-owned global leader in plant-based ingredients, a pioneer of plant proteins and a leading provider of pharmaceutical excipients. Founded in 1933, the company currently operates in more than 100 countries, has a turnover of around 5 billion euros, and employs more than 8,000 people worldwide. Life and nature have been our sources of inspiration for decades. All our raw materials are of natural origin. From them, we enable a whole new plant protein cuisine; we offer pharmaceutical solutions that play a key role in medical treatments; and we develop innovative ingredients for food, nutrition, cosmetics, and health markets. We truly unlock the potential of nature to improve, cure and save lives. Thanks to a constant drive for innovation and a long-term vision, we are committed to improving the well-being of people all over the world. We put sustainable development at the heart of our concerns, while taking care of resources and territories. We are determined to create a better and healthier future for all generations. Learn more about Roquette at this [link](#)

### About Roquette Beauté

Empowered by 90 years of recognized experience in health and nutrition, Roquette has been applying its expertise to beauty through sustainable, innovative and high-performance plant-based raw materials since 2018.

Sensory benefits are essential to beauty rituals because they transform cosmetic products into holistic pleasurable Experiences. As people also need to feel perfectly safe, they are looking for products with the right balance between nature and technology. Since its creation, Roquette Beauté has achieved key milestones throughout its journey with the opening in late 2020 of the Roquette Beauté Expertise Center in Paris and an offering of 25 ingredients to the market.

**MEDIA CONTACT:** Roquette Beauté : Sophie Castelain | [sophie.castelain@roquette.com](mailto:sophie.castelain@roquette.com) - Tel: +33 (0)6 69 70 53 80

<sup>1</sup> « compliant with EU regulations 1829/2003 and 1830/2003 about GMO »