



## PRESS RELEASE

---

# **Roquette Launches HORIZONS, a New Platform to Help the Food Industry Navigate Uncertainty and Shape the Future**

**Lille, France, November 25, 2025** – Roquette, a global leader in plant-based ingredients and a pioneer in sustainable food innovation, today announces the launch of HORIZONS, a foresight platform created to help food and nutrition businesses anticipate change, explore possible futures, and transform uncertainty into actionable strategies.

### **Anticipating change in an unpredictable food system**

Today's food industry operates in an environment marked by shifting consumer expectations, evolving regulations, technological disruption, and the growing urgency of sustainability. To thrive, companies need insights that go beyond the short term, supported by a structured way to prepare for the future. HORIZONS addresses this need by combining advanced AI-driven scanning with expert analysis to detect emerging signals, prioritize the most critical drivers and develop scenarios that guide long-term strategy and innovation.

### **A structured foresight methodology**

The platform follows a four-step process that begins with scanning for signals of change, spanning lifestyle shifts, regulations, technologies, market dynamics and resource management. These signals are transformed into radars and prioritized according to their likelihood and potential impact. From here, Roquette experts construct scenarios that explore how the future may unfold under different conditions. The final step translates these scenarios into tangible resources, such as ideation tools that provide practical guidance for future-proof strategies.

## PRESS RELEASE

---

### **Human expertise at the core**

While AI accelerates the scanning process, it is expert human interpretation that delivers HORIZONS' true value. Each signal and scenario is validated by specialists to ensure outputs are credible and actionable. Collaborations with external partners like the think tank Hello Tomorrow or EDHEC Business School add external rigor to the scanning phase, strengthening the platform's foundation and ensuring relevance.

### **From complexity to opportunity for food manufacturers**

By bridging macro drivers with consumer insights, HORIZONS helps users connect long-term forces of change with immediate market realities. Manufacturers can anticipate regulatory and consumer shifts, reduce uncertainty by stress-testing strategies across multiple potential futures and fast-track innovation cycles. The platform also establishes a framework for resilience in volatile times, helping businesses to act decisively rather than reactively.

*"HORIZONS is about giving the food industry the confidence to look further ahead and act with clarity today," said Sébastien Adelis, Roquette's Food & Nutrition Global Insights and Digital Planner. "Our industry is being reshaped by shifting consumer expectations, new health priorities, regulatory pressures and breakthrough technologies. The challenge is not simply keeping pace with these changes but anticipating what they will mean. By combining advanced analytics with the expertise of our teams worldwide, HORIZONS transforms uncertainty into clear direction, enabling our partners to accelerate innovation, build resilience and shape a more sustainable future."*



## PRESS RELEASE

---

HORIZONS is launching with online access to selected foresight resources, including a 'strategic toolbox' of industry radars, driver cards, scenarios and ideation materials. These tools are designed to spark new ways of thinking about the future of food, leading to tailored co-creation projects if desired.

### **A partner in building tomorrow's food strategies**

As food and nutrition brands and producers navigate the pressures of sustainability and evolving consumer demands, HORIZONS demonstrates Roquette's role as a partner in foresight and innovation, turning complexity into opportunity and enabling purposeful, sustainable food strategies for the next decade and beyond.

For more information, visit [this link](#).

-----ENDS-----

### **About Roquette**

Roquette is a leading provider of plant-based ingredients, excipients and pharmaceutical solutions dedicated to enhancing the quality and convenience of essential products for consumers and patients worldwide.

Roquette employs more than 11,000 people globally, operating in more than 150 countries through more than 40 manufacturing sites and 20 R&D and innovation centers. The company achieved a turnover of €4.5 billion in 2024.

Harnessing natural resources like wheat, corn and cellulose, Roquette crafts high-performance ingredients and solutions used in everyday foods, oral medications, advanced biopharmaceuticals, and bio-based products.



## PRESS RELEASE

---

Roquette is a family-owned company driven by a long-term vision and a constant commitment to innovation. For almost a century, Roquette has been empowering better living and building a sustainable future by offering the best of nature.

Discover more about Roquette [here](#).

For further details, contact:

**Chloe Partington**

BDB Global

[roquettefood@bdb.co.uk](mailto:roquettefood@bdb.co.uk)

**Sophie Castelain**

Global Communications Manager

Nutrition & Bioindustry Business Group

Roquette

[sophie.castelain@roquette.com](mailto:sophie.castelain@roquette.com)