

Roquette unveils new ambitions in plant-based cosmetics

The company aims to be recognized as an expert in plant-based cosmetic ingredients.



La Madeleine (France), 7 March 2019 – Roquette, a global leader in plant-based ingredients for Food, Nutrition and Health markets, unveiled today a new leap forward in its ambitious strategy. The company is expanding *Beauté by Roquette®*, its innovative and specialized offering of high-performing and natural-based ingredients for Cosmetics, and has reinforced its strategic partnership with Sytheon, an innovative USA-based specialty ingredient company for the personal care market.

This partnership is a first step in accelerating innovation and enables Roquette Beauté to benefit from an ecosystem of expertise. Fully in line with Roquette's positioning and its growth strategy, the move springs from Roquette's belief that "Sustainable beauty is all about skin health and nutrition".

The first two actives co-developed with Sytheon as well as three new plant-based and high-performing ingredients will be promoted at the In-Cosmetics trade show in Paris on April 2-4. This new range of products will focus on improving sensorial benefits combining hydration, smooth and lasting protection for both hair and skin, moisturizing properties and skin barrier repair.

Only one year after a successful launch, Roquette is boosting its international strategy in cosmetics based on a strengthened internal structure, stronger capabilities, a network of expertise and talents, as well as a clear and ambitious vision to be recognized as an expert in plant-based cosmetic ingredients.

The *Beauté by Roquette®* range aims to address key consumer trends in the Cosmetics market, notably the growing demand for plant-based products, but also for high-performing products and innovation. The cosmetics market is very dynamic and constitutes a real opportunity for growth. It represents about 507Bn USD global sales and is estimated to reach 758.45 billion USD by 2025, growing at a rate of 5.9% (Researchandmarkets.com, 2018).

To respond to this demand, Roquette is setting bold goals. Within five years, 50% of its product portfolio for the Cosmetics market will be made up of new ingredients and solutions that do not yet exist. The Group has also organically grown its teams dedicated to cosmetics and expanded its footprint, with a presence in Europe, North America and Asia. It will also open a center of expertise with an experimental laboratory and a collaborative space in the Paris region in 2020 to support partnerships and collaboration.

Bénédicte Courel, General Manager of the Cosmetics Business at Roquette, said: *“This partnership represents a great innovation accelerator for Roquette Beauté, as we intend to further develop our business by creating brand-new ingredients for the cosmetics market. This collaboration will also contribute to offer an even more diversified and high-quality product portfolio to our clients and customers in the coming years. We can also rely on Roquette’s knowledge, our strong R&D and go-to-market capabilities, our exposure to a rich innovation ecosystem and our global commercial network.”*

François Marchio, Managing Director and Co-founder of Sytheon, adds: *“Sytheon is very proud of this partnership with Roquette, a global player in plant-based ingredients with a team of dedicated business people and driven by a green vision of the future. Roquette’s strengths in sustainable innovation combined with Sytheon’s expertise in developing high performance active ingredients for skin care products will benefit the personal care brands, seeking perceivable value for the consumers with no compromise on quality and safety requirements.”*

To learn more about Roquette visit <https://www.roquette.com>

To learn more about Roquette in Cosmetics visit
<https://www.roquette.com/presence-at-in-cosmetics-global-2019>

To learn more about Sytheon visit www.sytheonltd.com

About Roquette: “Offering the best of nature”

Roquette is a global leader in plant-based ingredients and a pioneer of new vegetal proteins.

In collaboration with its customers and partners, the Group addresses current and future societal challenges by unlocking the potential of Nature to offer the best ingredients for Food, Nutrition and Health markets. Each of these ingredients responds to unique and essential needs, and they enable healthier lifestyles.

Thanks to a constant drive for innovation and a long-term vision, the Group is committed to improving the well-being of millions of people all over the world while taking care of resources and territories.

Roquette currently operates in over 100 countries, has a turnover of around 3.3 billion euros and employs 8,400 people worldwide.

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