

## **Roquette launches a new NUTRALYS® organic range of texturized pea and fava proteins**

La Madeleine, France – June 1st, 2022. **Roquette, a global leader in plant-based ingredients and a pioneer of plant proteins, announced today the launch of its new NUTRALYS® range of organic textured proteins from pea and fava for European markets. This launch enhances Roquette's strong position on the overall protein market as a key leader for plant-based solutions and supports the company's effort to be the best partner for customers wishing to develop new and delicious plant-based foods.**

Fava and pea proteins are more and more popular with consumers for their sustainability and their benefits for health. With this new offer, Roquette encourages creativity and new gastronomic experience while being organic! As a matter of fact, organic consumption has become a global trend, the 3<sup>rd</sup> largest health claim according to an Innova<sup>1</sup> survey. Roquette believes that the current food revolution needs appealing and tasty products to make plant-based alternatives a reality on consumers' plates. To accelerate this trend, the new NUTRALYS® range offers the possibility to develop both tasty and organic plant-based gastronomy.

### **A major step in the plant proteins market**

This new NUTRALYS® organic range, available first in Europe, reasserts Roquette's commitment to always offer the best of nature to its customers and consumers to address a global challenge: better food for a healthier planet.

To develop and boost the possibilities of this new textured range, Roquette has worked with **Chef Morten Fenger**, who said: *"The new organic Roquette plant-protein range allows me to replace meat 1:1 with plant-based meat in practically all my recipes with a culinary process as simple as home-cooking. I love the creativity that these products allow me to unfold. The fact that they are organic, low-allergen and plant-based speaks for itself. This is functional clean future food, with great gastronomic properties, available right now. It's a food revolution!"*

The 11 grades of textured proteins offer a wide panel of shapes and textures with a neutral taste and clean label, allowing a variety of meals in meat & fish alternatives, from salad topping to plant-based bacon. This new range is perfectly adapted to every local cuisine: plant-based bolognese, curry dishes, kebab and others. Textured vegetable proteins broaden the range of possibilities for daily diets and allow for significant creativity.

### **Roquette, a leading organic supplier to-be**

Roquette has been a key player in pea proteins for 20 years, bringing strong technical expertise and innovation into the protein field. A pioneer in plant-based proteins, Roquette has strong capabilities to invest and to always innovate, and NUTRALYS® is a recognized worldwide brand for premium

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<sup>1</sup> Source: "The Organic Market in Europe", Briefing series, Innova (2021))



plant proteins This first organic textured vegetable protein range at Roquette showcases a commitment for sustainable ingredients and transparency.

According to **Jeremy Burks, Senior Vice President of Plant Proteins at Roquette**: *“This new organic range allows us to propose new alternatives, going a step beyond a conventional offer! We are not only offering organic versions of textured proteins, but also proposing a complete range to boost the creativity of Chefs and food lovers while contributing to a better food system.”*

**About Roquette: “Offering the best of nature”**

*Roquette is a family-owned global leader in plant-based ingredients, a pioneer of plant proteins and a leading provider of pharmaceutical excipients. Founded in 1933, the company currently operates in more than 100 countries, has a turnover of 3.9 billion euros, and employs more than 8,000 people worldwide.*

*Life and nature have been our sources of inspiration for decades. All our raw materials are of natural origin. From them, we enable a whole new plant protein cuisine; we offer pharmaceutical solutions that play a key role in medical treatments; and we develop innovative ingredients for food, nutrition and health markets. We truly unlock the potential of nature to improve, cure and save lives.*

*Thanks to a constant drive for innovation and a long-term vision, we are committed to improving the well-being of people all over the world. We put sustainable development at the heart of our concerns, while taking care of resources and territories. We are determined to create a better and healthier future for all generations.*

Discover more about Roquette on this [link](#).

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