

## Roquette Earns USDA Certified Biobased Product Label for BIOSUCCINIUM®

Lestrem, FR (June 22, 2021) — Roquette announced today that it has earned the U.S. Department of Agriculture (USDA) Certified Biobased Product label. The product, BIOSUCCINIUM<sup>®</sup> succinic acid, is now able to display a unique USDA label that highlights its percentage of biobased content.

Third-party verification for a product's biobased content is administered through the USDA BioPreferred Program, an initiative created by the 2002 Farm Bill (and recently reauthorized by the 2018 Farm Bill). One of the goals of the BioPreferred Program is to increase the development, purchase and use of biobased products.

The USDA Certified Biobased Product label displays a product's biobased content, which is the portion of a product that comes from a renewable source, such as plant, animal, marine, or forestry feedstocks. Utilizing renewable, biobased materials displaces the need for non-renewable petroleum-based chemicals. Biobased products, through petroleum displacement, have played an increasingly important role in reducing greenhouse gas (GHG) emissions that exacerbate global climate change.

Biobased products are cost-comparative, readily available, and perform as well as or better than their conventional counterparts.

"We are very pleased to be part of this program. With this, we can bring the right value to our product and our customers, that will thus reinforce our leading position. This will bring us a step forward to the point of differentiation not only for the biodegradable plastic but also various coating applications." said Franck Thumerel, Head of Performance Materials at Roquette."

"We applaud Roquette for earning the USDA Certified Biobased Product label," said Vernell Thompson, USDA BioPreferred Program. "Products from Roquette are contributing to an ever-expanding marketplace that adds value to renewable agriculture commodities, creates jobs in rural communities, and decreases our reliance on petroleum."



According to a report that USDA released in July 2019, biobased products contributed \$459 billion to the U.S. economy in 2016 (a 17% increase from 2014) and support, directly and indirectly, 4.6 million jobs. The report's research team estimates the reduction of fossil fuels and associated GHG emissions from biobased products equivalent to approximately 12 million metric tons of carbon dioxide (CO2) prevented as of 2016.

The increased production of renewable chemicals and biobased products contributes to the development and expansion of the U.S. bioeconomy - where society looks to agriculture for sustainable sources of fuel, energy, chemicals, and products.

## **About Roquette:**

Roquette is a global leader in plant-based ingredients, a pioneer of plant proteins and a leading provider of pharmaceutical excipients.

The group addresses current and future societal challenges by unlocking the potential of nature to offer the best ingredients for food, nutrition and health markets.

In collaboration with customers who are also passionate about the ongoing food revolution, Roquette contributes to developing a whole new gastronomy that meets consumers' demands. In the pharma sector, Roquette offers solutions that play a critical role in medical treatments that cure and save lives.

Thanks to a constant drive for innovation and a long-term vision, the group is committed to improving the well-being of millions of people all over the world while taking care of resources and territories.

Founded in 1933, Roquette is a family-owned company which operates in more than 100 countries, has a turnover of around 3.5 billion euros, and employs 8,360 people worldwide.



## About BIOSUCCINIUM®

BIOSUCCINIUM<sup>®</sup> bio-succinic acid allows customers to choose a bio-based material with an improved environmental footprint to develop superior sustainable products such as polyurethanes for running shoes, automotive textiles and wheels,

wood and furniture coatings; polybutylene succinate (PBS) for food packaging and plastic utensils; coating and composite resins; and many more.



**About the USDA BioPreferred Program and Certified Biobased Product label** The BioPreferred Program is a USDA-led initiative that assists the development and expansion of markets for biobased products. The BioPreferred Program is transforming the marketplace for biobased products through two initiatives: mandatory purchasing requirements for Federal Agencies and Federal contractors and voluntary product certification and labeling.

Biobased products span a diverse range of applications, such as lubricants, cleaning products, chemicals and bioplastics. The USDA Certified Biobased Product label communicates a product's biobased content. Expressed as a percentage, biobased content is the ratio of non-fossil organic carbon (new organic carbon) to total organic carbon in a product. New organic carbon is derived from recently-created materials. The total organic carbon in a product consists of new organic carbon and old organic carbon that originates from fossil carbon materials, such as petroleum, coal, or natural gas. More than 3,500 products have earned the USDA Certified Biobased Product label. To learn more about the USDA Certified Biobased Product label please visit www.biopreferred.gov, and follow on Twitter at http://twitter.com/BioPreferred.

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