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PRESS RELEASE

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Roquette to introduce innovative solutions for tissues at CIDPEX 2017

Shanghai (China), February 2017 – Roquette’s experts in the paper industry will introduce new solutions developed from renewable sources to bring strength & softness to your tissues!

These solutions: **VECTOR® IC: strength enhancer for Tissue** and **PLASTILYS®: to keep Moisture & Softness**, will be presented at CIDPEX 2017, the 24th edition of the China International Disposable Paper EXPO, which will be held on March 22-24, 2017 at Wuhan International Expo Centre, China.

The rise of living standards is generating increasing demands for tissues. Strength and softness are key characteristics for high-quality end-products. There are also strong expectations regarding safety and sustainability of products and processes.

VECTOR® IC is a new Bio-Polymer, allowing cost savings by adjusting the process differently in terms of refining and fibres, while providing high level of quality. FDA & BfR approved, VECTOR® IC enhances dry strength properties, contributes to wet strength and reduces dusting.

PLASTILYS® is a liquid product keeping moisture in tissue and bringing silk softness to users.

We will be pleased to welcome you.
Come and join us at CIDPEX 2017 - booth A4A14!

The Roquette Group:

ROQUETTE “Improving well-being by offering the best of nature”

A family-owned Group serving customers globally, Roquette is a leader in specialty food ingredients and pharmaceutical excipients.

The products and solutions developed by the Group deliver proven technological, nutritional and health benefits precisely tailored to the pharma, nutrition, food and selected industry markets.

Roquette’s offer is produced from plant-based raw materials such as corn, wheat, potatoes and peas. Since its foundation over 80 years ago, the Group’s growth has been based on innovation, a passion for the job and a commitment to achieve.

Roquette operates in over 100 countries, has a turnover of around 3.3 billion euros and currently employs more than 8,000 people worldwide.
