

Roquette Beauté Opens a New Expertise Center in Shanghai *A co-creation hub dedicated to cosmetics in China*

Shanghai, China – February 11, 2025 - Roquette, a global leader in plant-based ingredients, is proud to announce the opening of its first Roquette Beauté Expertise Center in Shanghai. This brand-new center entirely devoted to cosmetics is a testament of Roquette’s commitment to innovation, collaboration, and excellence in plant-based ingredients for cosmetics.

Strategically located in Shanghai, the Roquette Beauté Expertise Center, will serve as a hub for co-creation and partnership opportunities within the Chinese cosmetics market. This state-of-the-art center is equipped with an advanced application lab and a comprehensive testing center, including sensory analysis capabilities, to support the development of high-performance, plant-based cosmetic formulations.

Designed to foster collaboration and knowledge-sharing, the center will enable Roquette Beauté’s scientific teams and customers to work closely together in a stimulating and cutting-edge setting. The facility is envisioned as a space where creativity and science converge, enabling the creation of innovative solutions for makeup, haircare, skincare, and oral care applications that meet the evolving needs of consumers for plant-based cosmetics that deliver both on sustainability and proven efficacy.

Bénédicte Courel, General Manager of Roquette Beauté, expressed her enthusiasm for this new milestone: “We are thrilled to announce the opening of our first Expertise Center in China and to soon welcome our customers and partners in Shanghai. This new center is a testament to our desire to be at the forefront of cosmetic science and our commitment to working hand-in-hand with our partners to co-create the future of sustainable beauty.”

The Shanghai Expertise Center is a crucial addition to Roquette Beauté’s network, complementing its existing Roquette Beauté Expertise center in Paris, France, inaugurated five years ago, and aligns with Roquette Beauté’s strategic vision of reinforcing its presence in key regions and continuing to lead the way in plant-based ingredients for cosmetics.

About Roquette: “Offering the Best of Nature”

Roquette is a family-owned global leader in plant-based ingredients and a leading provider of pharmaceutical excipients. Founded in 1933, the company currently operates in more than 100 countries, through more than 30 manufacturing sites, has a turnover of around 5 billion euros, and employs almost 10,000 people worldwide. Life and nature have been our sources of inspiration for decades. All our raw materials are of natural origin. From them, we enable a whole new plant-based cuisine; we offer pharmaceutical solutions that play a key role in medical treatments; and we develop innovative ingredients for food, nutrition, and health markets. We truly unlock the potential of nature to improve, cure, and save lives. Thanks to a constant drive for innovation and a long-term vision, we are committed to improving the well-being of people all over the world. We put sustainable development at the heart of our concerns while taking care of resources and territories. We are determined to create a better and healthier future for all generations. Learn more about Roquette at [this link](#)

About Roquette Beauté

Empowered by over 90 years of recognized experience in health and nutrition, Roquette has been applying its expertise to beauty through sustainable, innovative, and high-performance biodegradable plant-based ingredients since 2018. Sensory benefits are essential to beauty rituals because they transform cosmetic products into holistic pleasurable experiences. As people also need to feel perfectly safe, they are looking for products with the right balance between nature and technology. Since its creation, Roquette Beauté has achieved key milestones throughout its journey with the opening in late 2020 of the Roquette Beauté Expertise Center in Paris and an offering of 26 ingredients to the market.

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