

## **Roquette Beauté Appoints Barentz as Preferred Distribution Partner for the United States of America**

*Roquette Beauté and Barentz International Join Forces to Expand Cosmetics Ingredients Distribution in the USA*

La Madeleine, France - April 23, 2024 - Roquette, a global leader in plant-based ingredients and a leading provider of pharmaceutical excipients, has appointed Barentz International ("Barentz"), a leading global distributor of life science ingredients, as the sole distributor for their cosmetics ingredients in the United States of America (USA). This distribution partnership between Roquette Beauté and Barentz is effective as of May 1, 2024.

The partnership between Roquette Beauté and Barentz has already proven successful in the European market, and this new agreement is set to strengthen their combined expertise in cosmetics in the USA.

"We are excited to extend our partnership with Roquette Beauté to the United States," said Walter Martish III, President Barentz CARE North America. "Our commitment to providing sustainable growth to our partners is at the forefront of our business, and we are confident that this partnership will help us achieve that goal."

Bénédicte Courel, General Manager of Roquette Beauté, agreed, adding, "We have already seen great results from our collaboration with Barentz in Europe, and we are excited to expand our partnership to the USA. We are confident that Barentz's commercial expertise and market understanding will help us provide an even greater level of service to our customers."

### **About Roquette: "Offering the Best of Nature"**

*Roquette is a family-owned global leader in plant-based ingredients and a leading provider of pharmaceutical excipients. Founded in 1933, the company currently operates in more than 100 countries, through more than 30 manufacturing sites, has a turnover of around 5 billion euros, and employs almost 10,000 people worldwide.*

*Life and nature have been our sources of inspiration for decades. All our raw materials are of natural origin. From them, we enable a whole new plant-based cuisine; we offer pharmaceutical solutions that play a key role in medical treatments; and we develop innovative ingredients for food, nutrition, and health markets. We truly unlock the potential of nature to improve, cure, and save lives.*

*Thanks to a constant drive for innovation and a long-term vision, we are committed to improving the well-being of people all over the world. We put sustainable development at the heart of our concerns while taking care of resources and territories. We are determined to create a better and healthier future for all generations. Learn more about Roquette at this [link](#)*

### **About Roquette Beauté**

Empowered by 90 years of recognized experience in health and nutrition, Roquette has been applying its expertise to beauty through sustainable, innovative, and high-performance biodegradable plant-based ingredients since 2018.

Sensory benefits are essential to beauty rituals because they transform cosmetic products into holistic pleasurable Experiences. As people also need to feel perfectly safe, they are looking for products with the right balance between nature and technology. Since its creation, Roquette Beauté has achieved key milestones throughout its journey with the opening in late 2020 of the Roquette Beauté Expertise Center in Paris and an offering of 25 ingredients to the market.

### **About Barentz**

Barentz is a leading global life science ingredients and performance materials distributor. The company sources branded specialty ingredients from leading manufacturers worldwide and its ingredient experts provide value-added technical support which includes pre-mixing, blending, ingredient formulation, and ingredient testing from its state-of-the-art, customized formulation centers, and application laboratories in EMEA, Americas, and Asia-Pacific.

Established in 1953, Barentz has operations in more than 70 countries with a strong presence in Europe and North America and a rapidly growing network in Latin America and Asia-Pacific. With a turnover of circa €2.5 billion, the company employs around 2,600 people worldwide and serves over 25,000 customers. For more information, visit: [www.barentz.com](http://www.barentz.com).

### **MEDIA INQUIRIES**

Barentz [pressoffice@barentz.com](mailto:pressoffice@barentz.com) Saturnusstraat 15, 2132 HB Hoofddorp, The Netherlands  
Roquette Beauté: [sophie.castelain@roquette.com](mailto:sophie.castelain@roquette.com)