

Nutrition and Education project by the Magic Bus association



Creation

1999

Main mission

Enable young people between the ages of 12 and 18 to acquire key skills for their development and thus help lift them out of poverty

[Association website](#)

Scope of action

India, the United Kingdom, the United States

Objectives

- Raise awareness of good health and nutrition among youth
- Develop their key skills and employability

Nutrition and Education project: key skills for adolescents

What?

The program aims to raise awareness and promote the importance of good health and related nutritional issues. Young people from underprivileged communities in the vicinity of Gokak, India, will be able to attend the program for two years to complete their secondary education.

How?

- By providing young people with advice to help them improve their nutritional health
- By using games to help them develop key skills
- By supporting and helping prepare their transition from school to the workplace
- By using connections between communities to promote the development of an active, healthy lifestyle

Why?

People living in rural areas of India have living conditions that are very different from those in urban areas.

Young people in these communities leave school very early on and thus encounter more nutritional problems than those continuing their secondary education (around 45% of adolescents in rural areas are anemic, versus 29% in urban areas).

A lack of education, early marriages and poverty are factors that prevent these young people from finding a way out of their vulnerable situation. Magic Bus provides them with long-term support in order to advise them and develop their skills for a better, healthy life.

Duration of support

For two years

